



ABC 7 CHICAGO

http://abclocal.go.com/wls

WLS-TV
190 North State Street
Chicago, IL 60601
(312) 750-7777

CONTRACT

Contract / Revision 150694 /		Alt Order # WOC10483620
Product PARTY EXPENDITURE		
Contract Dates 10/10/16 - 10/17/16	Estimate # 7101	
Advertiser NRCC - Independent Expenditure		Original Date / Revision 10/07/16 / 10/19/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WLS-TV	Account Executive Dee Parker	Sales Office Philadelphia NT
Special Handling		
Demographic Households		
Avg Code	Advertiser Code	Product 1/2 915
Agency Ref		Advertiser Ref

And:

National Media Research Planning and Placement, LLC
815 Slaters Lane
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WLS	10/15/16	10/15/16	ABC7 News Sa 5a-6a	5a-6a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----1-				1	\$300.00				
N 2	WLS	10/15/16	10/15/16	ABC7 News @6p Sat	5:58 PM-6:25 PM		:30				NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----1-				1	\$1,400.00				
N 3	WLS	10/15/16	10/15/16	8a-10a Sa Local news	8a-10a		:30				NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----2-				2	\$1,400.00				
N 4	WLS	10/16/16	10/16/16	ABC7 News @ 5p Su	5p-530p		:30				NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----1				1	\$1,700.00				
N 5	WLS	10/15/16	10/15/16	ABC7 News@1030p Sa	1030p-1130p		:30				NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----1-				1	\$1,600.00				
N 6	WLS	10/11/16	10/17/16	Nightline	11:35 PM-12:05 AM		:30				NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-1111--				4	\$800.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WLS	10/10/16-10/16/16	Nightline	11:35 PM-12:05 AM	X1-TuWThF----	:30		\$800.00		NM		
	Credited												
Week:		10/17/16	10/23/16	1-----				1	\$800.00				
N 7	WLS	10/16/16	10/16/16	ABC7 News Su @ 8a	8a-10a		:30				NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----1				1	\$1,400.00				
N 8	WLS	10/15/16	10/15/16	GMA Sa 7-8a	7a-8a		:30				NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----1-				1	\$1,400.00				
N 9	WLS	10/16/16	10/16/16	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30				NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----1				1	\$4,000.00				
N 10	WLS	10/11/16	10/17/16	Jeopardy	330p-4p		:30				NM	5	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-1111--				4	\$1,300.00				
Week:		10/17/16	10/23/16	1-----				1	\$1,300.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u>		<u>Alt Order #</u>
150694 /		WOC10483620
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/10/16 - 10/17/16	PARTY EXPENDITURE	7101
<u>Advertiser</u>		<u>Original Date / Revision</u>
NRCC - Independent Exp		10/07/16 / 10/19/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 11	WLS	10/11/16	10/17/16	ABC7 News @ 4p M-F	4p-5p		:30				NM	10	\$18,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/10/16	10/16/16	-2222--				8	\$1,800.00				
		Week: 10/17/16	10/23/16	2-----				2	\$1,800.00				
N 12	WLS	10/11/16	10/17/16	GMA M-F 7-9a	7a-9a		:30				NM	5	\$9,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/10/16	10/16/16	-1111--				4	\$1,900.00				
		Week: 10/17/16	10/23/16	1-----				1	\$1,900.00				
N 13	WLS	10/11/16	10/17/16	ABC7 News @ 5p M-F	5p-530p		:30				NM	5	\$12,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/10/16	10/16/16	-1111--				4	\$2,500.00				
		Week: 10/17/16	10/23/16	1-----				1	\$2,500.00				
N 14	WLS	10/15/16	10/15/16	Sa Wheel of Fortune	630p-7p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/10/16	10/16/16	-----1-				1	\$1,600.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WLS	10/10/16-10/16/16	Sa Wheel of Fortune	630p-7p	-----Sa--	:30		\$1,600.00		NM		
		Credited											
N 15	WLS	10/11/16	10/17/16	Wheel of Fortune	6:30 PM-7:00 PM		:30				NM	5	\$20,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/10/16	10/16/16	-1111--				4	\$4,000.00				
		Week: 10/17/16	10/23/16	1-----				1	\$4,000.00				
N 16	WLS	10/11/16	10/17/16	ABC7 News @ 6p M-F	6p-630p		:30				NM	5	\$19,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/10/16	10/16/16	-1111--				4	\$3,800.00				
		Week: 10/17/16	10/23/16	1-----				1	\$3,800.00				
N 17	WLS	10/14/16	10/17/16	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30				NM	2	\$11,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/10/16	10/16/16	----1--				1	\$5,500.00				
		Week: 10/17/16	10/23/16	1-----				1	\$5,500.00				
N 18	WLS	10/16/16	10/16/16	ONCE UPON A TIME	7p-8p		:30				NM	1	\$8,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/10/16	10/16/16	-----1				1	\$8,800.00				
N 19	WLS	10/16/16	10/16/16	QUANTICO	9p-10p		:30				NM	1	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/10/16	10/16/16	-----1				1	\$15,000.00				
N 20	WLS	10/10/16	10/15/16	College Football	11a-230p		:30				NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/10/16	10/16/16	-----1-				1	\$4,500.00				
N 21	WLS	10/15/16	10/15/16	Prime College Football	7:00 PM-10:30 PM		:30				NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/10/16	10/16/16	-----1-				1	\$6,000.00				
N 22	WLS	10/14/16	10/14/16	Nightline	1137p-1208a		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/10/16	10/16/16	----F--				1	\$800.00				
Totals								0.00				55	\$149,400.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/17/16	55	\$149,400.00	(\$22,410.00)	\$126,990.00
Totals	55	\$149,400.00	(\$22,410.00)	\$126,990.00

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Signature: _____ **Date:** _____

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